

**Meeting of the drug coordinators in the EU
International Conference Centre
Avenue Kléber**

Paris – 21 and 22 October 2008

Programme

Wednesday 22nd October

Coordinators' Meeting, held in the International Conference Centre (CCI), 19 avenue Kléber 16^{ème} arrondissement (Entrance : 5 avenue des Portugais; tel +33 (0)1 43 17 68 17). Transport by bus from the Concorde-Lafayette hotel to the CCI building will be provided. French-English-German interpretation available.

9.30-10.00 : Welcome, registration, coffee

10 am Opening the session and order of the day : Etienne Apaire

10.15-10.45 : Round table : **Recent and notable developments in the member countries**

10.45-11.15 : **How to communicate about illegal drugs?**

- The state of play in Europe : EMCDDA presentation
- Communicating the risks : which constraints apply, what's at stake? Philippe Lamoureux, Chairman of the Institut national de Prévention et d'Education à la Santé [National institute for prevention and health education] (INPES)
- Examples of recent campaigns in the member states

11.15-11.45 : Coffee break, group photo

11.45-13.00 : Round table discussion : 'How to communicate about drugs? What can be learnt from the way we communicate in Europe?'

13.00-14.30 : Lunch in the CCI provided by the Chairman

14.30- 15.00 : **Poly-drug use and alcohol misuse**

- Presentation of the European strategy in the fight against alcohol misuse. Michael Hübel, European Commission, DG Sanco
- Which risk prevention programme linked to alcohol intake especially where young people are concerned? Professeur Didier Houssin, Director General of the French Health Service

15.00-16.00 : Round table discussion : How to take new problems involving alcohol consumption into account (massive alcoholisation, poly consumption of illegal alcohol and drugs?)

16.00-16.30 : Coffee break

16.30-17.30 : Progress report on the EU Drug Action Plan/ the EU's preparations for the UNGASS evaluation

17.30 : End of session