



Avignon Forum Culture, Economy, Media

Programme Culture, growth factor

Sunday, 16 November 2008

- 15:28: Departure of the participants for the Avignon Forum in a special TGV No 27 711 from Paris Gare de Lyon

Monday, 17 November 2008

- 9:00-12:30: plenary session, '**Culture, Growth and Progress**' -
 - Culture and sustainable development
 - Creativity, a factor for growth
- 14:30-17:15: four parallel workshops:
 - **Culture: what profits?**
 - **Culture, the State and the market**
 - **Globalization and cultural diversity**
 - **Creativity in pixels: what are the stakes?**
- Concert performed by Accentus chorus, directed by Laurence Equilbey, salle du Grand Tinel, Palais des Papes
- Cocktail at the Collection Lambert, Douglas Gordon exhibition.

Tuesday, 18 November 2008

- 9:00-12:30: plenary session, '**Digitalization: the rise of new values for culture?**'
 - How to transform the threat?
 - ... and after Google?
- 15:24: Departure of special TGV No 27 710 from Gare Avignon TGV

The Avignon Forum will also provide opportunities for informal meetings and conversation between working sessions, notably during the two lunches (Salle Jeanne Laurent) and the two dinners (salle du Grand Tinel on Sunday 16 November, Grande Audience on Monday 17 November)